

Pacific Coast Cutting Horse Association 2011 Stakes Stallion Service Auction

On behalf of the Pacific Coast Cutting Horse Assn., thank you so much for generously agreeing to participate in our 2011 Stakes Stallion Service Auction. For your reference, below is an outline of the program as Mrs. Modine Smith went over with you...

2011 PCCHA Stakes Stallion Service Auction

Key Points of Participation

- Auction runs from Dec 14, 2010 - Feb 4, 2011
- Bids – Start @ 50%
- Proceeds go to benefit Members, Breeders, Owners & Buyers

Membership Benefits

- Welcome Gifts for All Participants
- Arrival Attendants & Concierge Service during Futurity
- Exhibitors Party
- Champions Party

Promotion Expenses

- Food & Beverage Service
- Attendant Concierge Staffing
- Advertising
- Program Management

Program - Goals

Special "Thanks" to members & individuals who support the breeding programs across the country


- Promote our Stakes Programs & participating Stallions
- Plan to "increase/improve services" provided each year as fund increases

Please rest assured that the funds derived from your contribution will be used exclusively as outlined above.

Please find a Stakes Stallion Service Auction Agreement Form enclosed. If you would, please complete and return to the PCCHA office at your earliest convenience, either by mail at PCCHA PO Box 108 Lockeford, Ca. 95237 or fax (209)727-5743. Email rbsalesprep@earthlink.net

Again, thank you for your participation and if you have any additional questions please don't hesitate to ask...Best Regards,

PACIFIC COAST CUTTING HORSE ASSN.



Phil Benadum
Executive Director
209-727-5779

Please see attached for Stallion Service Auction Contract