



PCCHA Announces new Corporate Sponsor



CORE BALANCE® ...A New Generation of Equine Nutrition

By Sheri Forrest

The Pacific Coast Cutting Horse Association is proud to announce Core Balance® as a new Corporate Sponsor in 2011 and the 2012 PCCHA Derby Classic/Challenge Title Sponsor!

Forging new frontiers in total equine performance nutrition, the Core Balance® mission is to provide a complete line of fully balanced horse supplements applicable to every equine discipline. Manufactured in the United States, Core Balance® products are created using the highest quality ingredients and are guaranteed to provide enough vitamins and minerals to maximize their benefits.

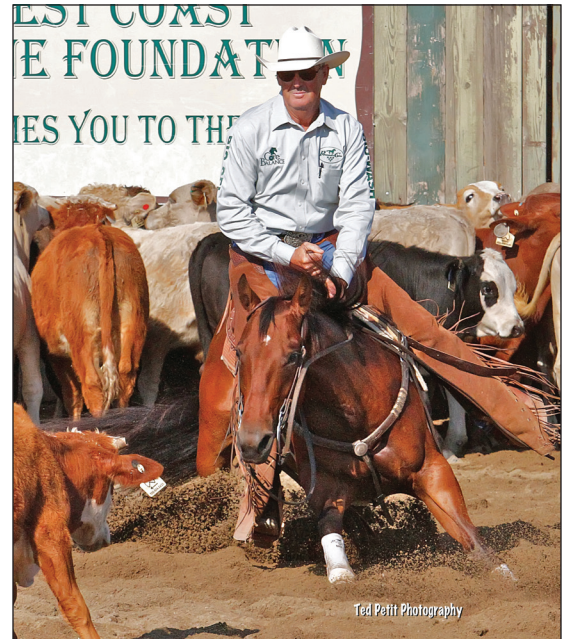
Core Balance® originated from the desire to combat today's equine health and soundness issues with the best possible nutrition. Since its release in July 2010, the products have made their way into some of the finest training programs in the country. "It is wonderful to finally see a vision come to fruition," said Co-Founder Stephanie Larrabee. "Since its release, (Core Balance®) has just taken off. People are seeing that it really works. They are getting the results that they have been looking for."

"From a foal to my best show horses, Core Balance® Developmental Formula gives me the peace of mind that I have given my horses the most complete supplement on the market," reports NCHA Hall of Fame Rider, Tim Smith. "And when I ask my

horses for their ultimate effort, I want to make sure I have given them the ultimate supplement, the Core Balance® Training Formula."

Core Balance® offers four main product lines. The Training Formulas are for general nutrition and joint support. The Developmental Formula for foals and broodmares gives proper nutrition for fetal growth and aides in preventing developmental orthopedic diseases. For that added joint protection, Core Motion® is a high-quality hyaluronic acid to help protect joints and cartilage.

Core Builder® is an all-natural, non-steroidal weight and muscle support that gives noticeable results and tests legal for all disciplines. It incorporates naturally occurring nutrients that are free of chemicals and synthetics so as to support the natural, athletic genetics rather than force the horse to work outside their own physical capacity – the result is a reduced risk of injuries. Core Builder® also provides added support to the young, developing horse. Without



2011 El Rancho Open Derby Champions with a score of 228, Core Balance® horse My Lizzy Babe, owned by John Kratzer and shown by Tim Smith

question, Core Builder® is the clear answer for the progressive trainer and industry.

The Core Balance® products are available through your local veterinarian or can be purchased on their website. For more information visit www.CoreBalanceus.com.

